



## CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC) AND ED CELL

### IIC 7.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2024-25

#### Quarter-1-Activity-4

#### Session on Problem Solving and Ideation Workshop on 6<sup>th</sup> Sep 2024

##### Semester 1

##### Thrust area: Inspiration, Motivation & Ideation

<b>THEME</b>	Innovation
<b>ACTIVITY NAME</b>	Session on Problem Solving and Ideation Workshop
<b>MODE OF CONDUCT</b>	Physical
<b>TIME</b>	One day
<b>MANDATORY/ELECTIVE</b>	Elective
<b>PARTICIPANTS</b>	Students-44 Faculty-04
<b>ONLINE RESOURCE</b>	Not taken
<b>DESCRIPTION</b>	<p>Vidya Shikshan Prasarak Mandal AHEs Central Institute of Business Management, Research &amp; Development, Institution's Innovation Council and ED Cell, Nagpur has organized Session on Problem Solving and Ideation Workshop on 6<sup>th</sup> September 2024. Session started with introduction of IIC Activity by Dr. Krunal Parekh, IIC Convener. Session speaker was Mr. V P Singh, Entrepreneur, Nagpur.</p> <p>In his talk, Mr. V P Singh, discussed the ideas of Why, What, and How. Idea Concept. It can be put to use by providing instances of successful business ventures, such as Ola, Oyo, Meesho, Zomato, etc. Nothing new, according to Sir, and the main attention should be on identifying the issue statement, then the concept of a business incubator and its stages. Additionally, Sir went into great length on the Pre-Incubation and Incubation stages, including examples, relevant facilities, ideas, ideas that are commercialized, managerial issues, services, and various government schemes. The major objectives of the event were to expand on skills and tools and to explore innovation process and framework. Ideation and brainstorming sessions. The principal of CIBMRD, Dr. Amishi Arora, expressed her appreciation for Mr. Singh's address and highly interesting presentation, which was followed by a Q&amp;A session.</p>

Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

